

2012 RSP AUTHOR SERVICES

WEB

Website

Includes domain, hosting, building website, shopping cart and 1-year maintenance with 12 adjustments.

Website renewal

Includes domain, hosting, shopping cart and 1-year maintenance with 12 adjustments.

Additional adjustments

Book Sample – Free

PRESS RELEASE

Professionally written Press Release specifically about your book(s) and distributed to 800+ nationally-known newspapers, magazines, radio and television stations media departments.

EBOOKS

Formatting and distribution of ebooks on various channels, including Kindle and Nook.

SOCIAL MEDIA

Social media includes Facebook, Twitter, and 80+ author and reader-related social media.

PUBLIC APPEARANCES

This includes the guarantee of at least 5 scheduled events. If this goal is not reached for whatever reason, you will not be charged again until we have scheduled your 5 events.

BOOKS FESTIVALS AND FAIRS

We will take your books to all book festivals and fairs that we attend at no cost other than the 25% on sales if the author is not present at such events (and on all credit card sales).

VIDEOS

Book Trailer – Picture Books

Includes images, stock music, script, voice-over (optional), YouTube, website and Facebook distribution.

Book Trailer – Novels and nonfiction

Includes stock images, stock videos, stock music, script, voice-over (optional), YouTube, website and Facebook distribution.

Distribution

Book Trailer distribution to over 80 websites and blogs.

Video Interviews

Includes video interview and distribution.



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